

AN INITIATIVE OF THE MAINSTAY FOUNDATION

THE
MUHARRAM
CONVENTION



SPONSORSHIP OPPORTUNITY



**GUIDING THE FAITH AND
THE FAITHFUL THROUGH
KNOWLEDGE, LEADERSHIP,
AND COMMUNITY**

SPONSORSHIP OPPORTUNITY

AT A TIME WHEN IDENTITY, FAITH, & COMMUNITY ARE BEING TESTED,
SPACES LIKE THIS ARE NOT OPTIONAL.
THEY ARE ESSENTIAL.

13 D A Y S

Shaping how faith is understood, lived,
and carried forward across generations.

Your partnership makes this possible.

MUHAMMAD
CONVENTION



SERVE.

EMPOWER.



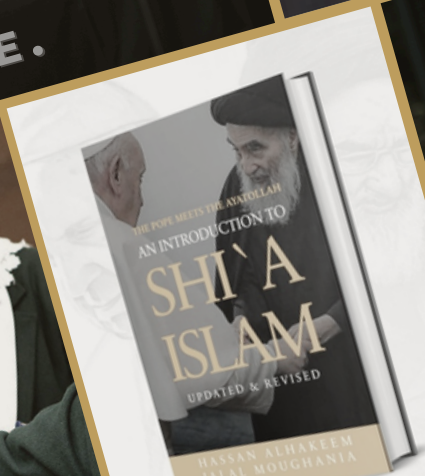
LEAD.



ENGAGE.



GROW.



BUILD.



LOCAL FOCUS

Developing ideas, organizations and people to build a lasting community for American Shia Muslims.



NATIONAL REACH

Delivering virtual and hybrid programs that engage participants across the United States and expanding access to knowledge, dialogue, and community.



GLOBAL MINDSET

Supporting initiatives that respond to crises and uplift vulnerable communities, reinforcing a sense of shared responsibility that goes beyond borders.

WHO WE ARE

ORGANIZED FOR IMPACT

The Mainstay Foundation is a 501(c)(3) service-oriented nonprofit organization focused on advancing Shia Muslim communities, globally.





THE OPPORTUNITY

Your partnership helps shape how faith is understood, taught, and carried forward – impacting today’s community and generations to follow.

1

A comprehensive program of majalis, lectures, and scholarly discourse

3

Dedicated programming for youth, adults, and families at every stage

5

Rooted in the timeless message of Imam Husayn^(a): faith, sacrifice, & unity

2

Workshops, panel discussions, and guided learning experiences

4

Intentional opportunities for engagement, reflection, & connection

6

Designed to cultivate both intellectual growth & spiritual depth

The Muharram Convention

AT A GLANCE

Online Reach

+1.5M

Total Followers

250K



Speakers

24

4 MAIN SESSIONS

WOMEN'S

FAMILY

YOUTH

MEN'S

Workshops

+80 over
10 days

Youth
Served **+600**

Ages 4 to 14

+10k

IN-PERSON ATTENDEES FROM OUR
LOCAL & GLOBAL COMMUNITIES

100 **volunteers**
POWERING IT ALL

SPONSORSHIP LEVELS

	TOP TIER Legacy	Pillar	Visionary	Champion	Advocate	Supporter
	\$25K	\$15K	\$10K	\$5K	\$2.5K	\$1K
BENEFIT						
EMCEE RECOGNITION	✓	✓	✓	✓	✓	✓
LOGO ON SCREENS IN MAIN HALL	✓	✓	✓	✓	✓	—
ENTRANCE DISPLAY	✓	✓	✓	✓	—	—
DIGITAL AD	FULL PAGE	½ PAGE	¼ PAGE	—	—	—
FEATURE DISPLAY	✓	—	—	—	—	—
PAID INVITE TO ZIYARA	✓	—	—	—	—	—



**JOIN US IN SHAPING
WHAT COMES NEXT**

NEXT STEPS



1 SELECT YOUR SPONSORSHIP LEVEL

2 For digital payment: **scan** QR code on the left or visit **www.mainstay.us/give**

3 For check payment: make payable to **The Mainstay Foundation**

4 Additional options via **313-264-4655**
PayPal • Venmo • Zelle



TAX ID: 46-4286586

T: +1 313 264 4655

W: WWW.MAINSTAY.US/GIVE

E: ACCOUNTING@MAINSTAY.US