

THE MAINSTAY FOUNDATION

# TRANSFORMATION

A JOURNEY WITHIN

MAINSTAY PROUDLY PRESENTS ITS ANNUAL

*Banquet Dinner*

2024

**FEBRUARY 9TH, 2024 | AT 6:30 PM**

📍 **BINT JEBAIL CULTURAL CENTER**

SPONSORSHIP  
PROPOSAL



THE  
**MAINSTAY**  
FOUNDATION

# Sponsorship Levels



**THE PILLAR**  
**\$25,000**

- FULL PAGE PROGRAM AD
- RESERVED TABLE OF TEN (10)
- DISPLAY ON SCREENS
- EMCEE RECOGNITION
- PLAQUE IN HONOR
- BANQUET HALL ENTRANCE
- INVITE TO 2024 ZIYARA TRIP



**THE VISIONARY**  
**\$10,000**

- FULL PAGE PROGRAM AD
- RESERVED TABLE OF TEN (10)
- DISPLAY ON SCREENS
- EMCEE RECOGNITION
- PLAQUE IN HONOR



**THE CHAMPION**  
**\$5,000**

- HALF PAGE PROGRAM AD
- RESERVED TABLE OF TEN (10)
- DISPLAY ON SCREENS



**THE ADVOCATE**  
**\$2,500**

- QUARTER PAGE PROGRAM AD
- RESERVED TABLE OF TEN (10)

# TRANSFORMATION – A JOURNEY WITHIN

At the heart of our organization's mission lies the concept of transformation, not merely as an event but as an ongoing journey. "Transformation - A Journey Within," encapsulates the belief that true change starts from within, and it's a journey that touches every dimension of our lives - spiritual, intellectual, physical, social, and financial.

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## OUR VISION

The Mainstay Foundation is more than just an organization. It's truly a vision for the larger community. Our story started ten years ago, where a group of professionals from diverse backgrounds came together to serve their Muslim community, and society at-large. Building off of the experiences and proud successes of our community's many organizations and centers, Mainstay works to look at the big picture and fill in the gaps through the development of ideas, organizations, and people.

# TRANSFORMATION JOURNEY

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## **SPIRITUAL GROWTH**

Through our programs and initiatives, we help individuals nurture their spirituality, find inner peace, and connect with a higher purpose.

## **INTELLECTUAL GROWTH**

We facilitate the pursuit of knowledge, critical thinking, and lifelong learning, empowering individuals to make informed decisions and lead meaningful lives.

## **PHYSICAL WELL-BEING**

A healthy body is a cornerstone of personal growth. We promote physical fitness and well-being as integral to overall transformation.

## **SOCIAL CONNECTION**

Community and social bonds are essential for personal growth. We foster connections that strengthen communities and transform lives.

## **FINANCIAL EMPOWERMENT**

We believe financial stability is key to holistic transformation. Our initiatives equip individuals with the skills and resources needed to secure their future.

## FUNDRAISING DINNER

The event anticipates hosting hundreds of community members and stakeholders where it will showcase the Foundation's many successes. We ask that you partner with us in this success and help support the continuation and growth of our Foundation's essential work. We look forward to sharing exciting news about the Foundation and its local and national projects.

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## OUR FOUNDATION IS BASED ON THREE THINGS

Ideas: A Vision for the Community; Organizations: Empowering Institutions; and People: Investing in the Next Generation.



**“WE ARE HERE TO BRIDGE AND FILL IN THE GAPS.”**

### ONE

## **Ideas: A Vision for the Community**

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Our work starts with the cultivation of ideas, depends on the collaboration and empowerment of our existing institutions and organizations, and in the end goes to serve the growth and development of people for the collective advancement of our community. We're developing ideas, organizations, and people to building a lasting community for American-Muslims.

**TWO**

## Organizations: Empowering Institutions

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Centers and organizations across the nation are in need of assistance in programming, guidance on best practices, and empowerment for creativity. With 80+ organizations in its network, the Foundation has positioned itself as a go-to resource for organizations looking to better serve their constituencies with creative programming, strategic planning, and meticulously carried out events.

**THREE**

## People: Investing in the Next Generation

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One of the pillars of the Foundation's work is to invest in the next generation of young leaders. We do this with education and development through the publication of books, seminars and workshops, camps and retreats, and weekly programming and mentorship of college and high school students. We are empowering our youth and bridging the gap between generations.

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# Sponsorship Levels

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## **Program Display:**

- Printed program booklets for 700+ attendees; Digital Display sent to local email database of 5000+ ; Digital Display sent to Social Media platforms of 50,000+

## **Reserved Table of 10**

- A reserved table of 10 guests with your name or business name; You also have the option to donate your table to seat 10 of our 100+ student volunteers

## **Display on Screens**

- Two large digital screens will display the names/logos of the sponsors ; The display will also be made on the live stream of the program on YouTube, Facebook, and Instagram

## **Banquet Hall Entrance**

- Pillar Sponsors will have six feet high quality designed stand up banners; Banners will be gifted to sponsors to use at their place of business, at their choice

## **Emcee Recognition**

- Sponsors will be recognized throughout the program by the host;

## **Plaque in Honor**

- Pillar and Visionary Sponsors will be given plaques of appreciation for their support

## **Invitation to Mainstay Ziyara Trip**

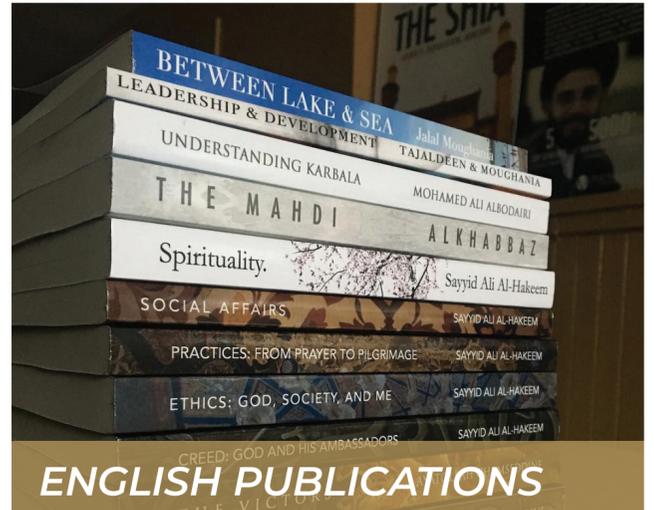
- Pillar Sponsors will be invited to join our 2024 Mainstay Ziyara Trip

# Your Investment

Your support impacts thousands of people through these projects and so much more...

## English Publications

- 31+ publications to date available on Amazon for English readers



ENGLISH PUBLICATIONS

## The DRIVE Retreat

- Annual summer camp for high school students (campers) and university students (counselors with leadership program)



D.R.I.V.E. RETREAT

## The Engage Conference

- Annual conference bringing together 50+ centers and organizations nationwide to Dearborn to convene and provide resources to take back to their communities



ENGAGE SUMMIT

## The Engage Summit

- Annual summit convening 50+ professionals and thought leaders as a think tank deliberating pressing community issues and solutions to address them

## Grant Providing

- Providing grants to centers and organizations in the months of Ramadan, Muharram, and other seasons to enhance programming for their communities

## Weekly Spiritual Programs

- Platform to connect, share, and grow through Dua Kumayl and weekly lectures and congregational prayers



ENGAGE CONFERENCE

# Your Investment

Your support impacts thousands of people through these projects and so much more...

## Experience Muharram

- A thirteen day family-oriented convention including a wide variety of offerings for all participants, from general lectures, youth activities, and daily workshops

## Arbaeen Exhibitions

- National campaign helping centers raise awareness on the Arbaeen Walk to Karbala featuring a photo gallery, documentary, and SOP setup for Mawakib display

## The HUB

- Access pole for digital resources and best practices for organizations and centers across the country

## National & Global Lectures

- 12+ English speakers/lecturers coordinated for speaking engagements at mosques, universities, and other learning centers

## Shia Heritage Project

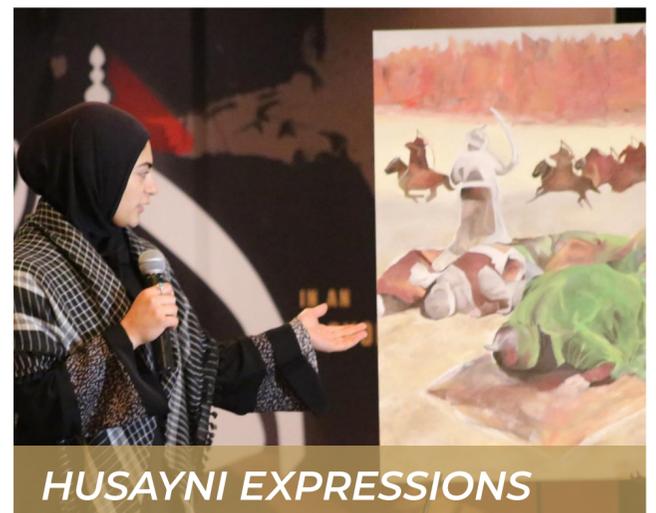
- A national research project focused on understanding the history and development of the Shia Muslim community in the USA

## Gifts of the Messenger

- National campaign celebrating the Prophet's Birthday where children and their parents wrap gifts for less fortunate families through local churches and hospitals



EXPERIENCE MUHARRAM



HUSAYNI EXPRESSIONS



GIFTS OF THE MESSENGER



NO FAMILY UNFED

# Your Investment

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## The Najaf Retreat

- Annual cultural enrichment program for American and British university students in the Holy city of Najaf

## Scholar Visitation Program

- Yearly coordinated visits for scholars from the Islamic Seminary in Najaf to engage with communities across the United States

## Courses & Workshops

- Weekly courses and workshops offered to adults, university students, and school-aged youth

## INSPIRE Retreat

- Regional leadership retreats focused on career and professional development

## The Idea Project

- A digital space for learning and sharing

## Global Humanitarian Projects

- Helping communities build water wells, schools, and mosques in India, East Africa and Iraq

## Book Clubs

- Book sharing and gatherings discussing books by Mainstay and other books on self-development, leadership, and religion

## Surveys and Research Studies

- Surveys and mixed-methods research studies aimed at understanding the challenges and needs of the community



NAJAF RETREAT



SCHOLAR VISITS



MENTORSHIP



TANZANIA MISSION

# THANK YOU

FOR YOUR SUPPORT TODAY & TOMORROW

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You have the opportunity to invest that hard earned money into the future of our community, today.

Help us embark on this extraordinary journey of transformation!



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**DEADLINE: FRIDAY, JANUARY 26, 2024**