

AN INITIATIVE OF THE MAINSTAY FOUNDATION

THE  
**MUHARRAM**  
CONVENTION

Faith. Unity.

SPONSORSHIP OPPORTUNITY



**SERVING THE FAITH AND  
THE FAITHFUL THROUGH  
KNOWLEDGE, LEADERSHIP,  
AND COMMUNITY.**

AT A TIME WHEN IDENTITY, FAITH, & COMMUNITY ARE BEING TESTED,  
SPACES LIKE THIS ARE NOT OPTIONAL.  
**THEY ARE ESSENTIAL.**

**13** D A Y S

Shaping how faith is understood, lived,  
and carried forward across generations.

*Your partnership makes this possible.*



SERVE.

EMPOWER.



LEAD.

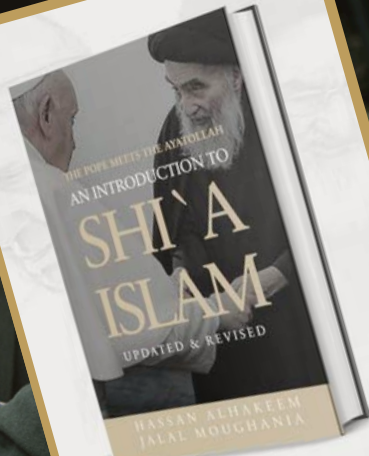


ENGAGE.

BUILD.



GROW.



## ▶ LOCAL FOCUS

Advancing individuals, ideas and institutions, that serve our community and humanity.

## ▶ NATIONAL REACH

Delivering virtual and hybrid programs that engage participants across the United States and expanding access to knowledge, dialogue, and community.

## ▶ GLOBAL MINDSET

Supporting initiatives that respond to crises and uplift vulnerable communities, reinforcing a sense of shared responsibility that goes beyond borders.

# WHO WE ARE

## ORGANIZED FOR IMPACT

The Mainstay Foundation is a 501(c)(3) global nonprofit organization focused on advancing individuals, institutions and communities through education, leadership and service.





# THE OPPORTUNITY

Your sponsorship is helping shape how faith is understood, taught, and carried— impacting today’s community and generations to follow.

1

A one-of-a-kind convention of majalis, lectures, and scholarly discourse

3

Dedicated programming for youth, adults, and families at every stage

5

Rooted in the timeless message of Imam Husayn<sup>(a)</sup>: faith, service & unity

2

Workshops, panel discussions, and guided learning experiences for all

4

Intentional opportunities for engagement, reflection, & connection

6

Designed to cultivate community, intellectual growth & spiritual depth

The Muharram Convention

# AT A GLANCE

Online Reach

**+1.5M**

Total Followers

**250K**



Speakers

**24**

4 MAIN SESSIONS

WOMEN'S

FAMILY

YOUTH

MEN'S

Workshops

**+80** over 10 days

Youth Served **+600**

Ages 4 to 14

**+10k** IN-PERSON ATTENDEES FROM OUR LOCAL & GLOBAL COMMUNITIES

**100** **volunteers**  
POWERING IT ALL

# SPONSORSHIP LEVELS

	TOP TIER Legacy \$25K	Pillar \$15K	Visionary \$10K	Champion \$5K	Advocate \$2.5K	Supporter \$1K
<b>BENEFIT</b>						
EMCEE RECOGNITION	✓	✓	✓	✓	✓	✓
LOGO ON SCREENS IN MAIN HALL	✓	✓	✓	✓	✓	—
ENTRANCE DISPLAY	✓	✓	✓	✓	—	—
DIGITAL AD	FULL PAGE	½ PAGE	¼ PAGE	—	—	—
FEATURE DISPLAY	✓	✓	—	—	—	—
PAID INVITE TO ZIYARA	✓	—	—	—	—	—

*\*Sponsors may select one or more nights to sponsor in honor of a loved one, in remembrance, or for a personal intention.*



**JOIN US IN SHAPING  
WHAT COMES NEXT**

# NEXT STEPS



**1** **SELECT YOUR SPONSORSHIP LEVEL**

**2** For digital payment: **scan** QR code on the left or visit **[www.mainstay.us/give](http://www.mainstay.us/give)**

**3** For check payment: make payable to **The Mainstay Foundation**

**4** Additional options via **313-264-4655**  
**PayPal • Venmo • Zelle**



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W: [WWW.MAINSTAY.US/GIVE](http://WWW.MAINSTAY.US/GIVE)

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